



Elin Fugelsnes is Editor in Chief and Senior Advisor in The National Research Ethics Committees

MAGASINET Forskningsetikk

- A unique magazine

For more than 20 years the Research Ethics Magazine has been food for thought for the Norwegian people. 'We would love to inspire others who wish to reach a broad audience,' says the Editor in Chief.

BY ELIN FUGELSNES

articles, book reviews and opinion pieces. It provides insight into issues related to ethics and integrity, including the societal dimension of RI, in all research and in the entire research system.

Whether it's co-authorship, paper mills, fraud, repatriation of human remains, animal testing or consent – it's all been covered.

Fugelsnes believes in communicating even complex topics in an easily understandable and engaging way.

'This makes us relevant and important not only to researchers and students, but also authorities, the media, and the general public.'

Through a collaboration with Norway's largest online science news magazine, the content is spread to even more people.

Encourages similar initiatives

Fugelsnes says the feedback she gets bears witness of a diverse group of readers and areas of use.

'A social worker told me she always reads the magazine from cover to cover, a professor in midwifery uses it in teaching and a retired minister says he finds it increasingly interesting.'

Fugelsnes now encourages others to consider producing similar publications.

'Please don't hesitate to get in touch. It would be a pleasure sharing experiences and discussing new ideas. Maybe we could even do journalistic projects across borders.'

About the magazine

- mainly in Norwegian, some articles translated into English
- run by an editor in chief
- published by the National Research Ethics Committees
- both print and online
- three to four issues a year
- around 5,000 subscribers

Awareness of research ethics and research integrity among the general public is important for fostering trust in research. Through communicating the values, norms and principles research is based upon, we contribute to creating such an awareness', says Elin Fugelsnes.

She is editor in chief of the Norwegian *Magasinet Forskningsetikk*. Since its first issue in 2001 the magazine has been distributed for free to all interested readers.

'Considering both the topic we cover and our broad target group, our magazine is unique in an international context', says Fugelsnes.

Engaging and relevant

The magazine presents news and feature



The Salmon Case

How did an article about animal experiments find its way from The Research Ethics Magazine to newspapers all over country?



1) A public webinar reveals that 95 per cent of all laboratory animals in Norway are fish, mostly salmon (1,7 million individuals).

2) This is startling, and it touches on important issues such as money, business and animal welfare. We decide to write about it.

3) The journalist does research and asks experts: Why is the number of fish so high? Is it problematic? If so, what could be done?

4) One of the sources says: 'In our culture, we have cared little about the plight of the fish, and we've treated them as if they are vegetables. But there has been a major shift in attitudes in recent decades.'

5) The Norwegian News Agency (NTB) publishes a short news article based on our story. This is spread to dozens of newspapers, including the largest national newspaper VG. Our «samarbeidspartner» sciencenorway.no also publishes the article.

Source: The Research Ethics Magazine no. 2, 2021

